



WEST BENGAL STATE UNIVERSITY
B.Com. Programme 6th Semester Examination, 2023

FACGDSE08T-B.Com. (DSE2)
BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Answer any **five** questions: 2×5 = 10
- (a) Define business ethics.
 - (b) Distinguish between ethics and law.
 - (c) Name four stakeholders of a business.
 - (d) Write in short the nature of ethical dilemma.
 - (e) Define corporate governance.
 - (f) What is whistle-blowing policy?
 - (g) Give four examples of CSR practice.
 - (h) What is an audit committee?

GROUP-B

2. Answer any **four** questions: 5×4 = 20
- (a) Explain in brief the linkage between business ethics and business performance.
 - (b) What is the relationship between ethics and morality?
 - (c) What are the characteristics of ethical dilemma?
 - (d) Write a brief note on Japanese model of corporate governance.
 - (e) Who are the different types of whistle blowers in corporate context?
 - (f) Discuss in brief the relationship between CSR and business ethics.

GROUP-C

3. Answer any **two** questions: 10×2 = 20
- (a) Discuss in brief Kohlberg's six stages of moral development.
 - (b) Give a brief account of common ethical dilemma in marketing.
 - (c) How far whistle blowing policy is successful in the context of recent corporate scams in India?
 - (d) What are the provisions regarding CSR u/s 135 of the Companies Act, 2013?

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